

## Expert Blogs for Authors & Small Businesses

### Web 2.0 Ready and SEO Optimized

After working with author websites and promotions over the years, I saw a need to provide a simple yet powerful website solution that is turnkey - and the solution is here!

Read through the list (below image) of amazing and automated SEO functions are included in this Niche Blog, and here is a screenshot of the one I just completed for myself:

Click on the image above to see the site live. Here's what you get with every Expert Blog:

1. Every new blog post will AUTOMATICALLY promote itself for you on Twitter (Don't you just love it when things are automated?)
2. Every new blog post will AUTOMATICALLY bookmark itself on a whole bunch of bookmarking sites (This can potentially save you HOURS!)
3. You get access to the simple Help Guide, with specific steps on how to edit and update parts of your blog. (I wrote this just for you guys. It's useful)
4. Every new commenter will AUTOMATICALLY get an email from you thanking them for their comment and suggesting they subscribe to your blog (This will boost your return visitors and subscribers!)
5. Tagging and category functions for all posts, for both search engines and visitors
6. Auto-updating search-engine-friendly site map (Essential for every blog!)
7. Custom header logo and mini logos (Beautiful!)
8. AdSense ads will be live on your blog (To make you money immediately!)
9. Improved wordpress admin dashboard, with drop menus and quick access links (Because the normal wordpress can be slow otherwise!)
10. Your blog can handle as many posts and pages as you want to publish.
11. A sophisticated Anti-Spam setup stops almost all spam comments.
12. Stats/visitor tracking. (so you know where your visitors are coming from and what they're reading on your blog)
13. Beautiful carousel of featured posts on your blog homepage (Seen many blogs with this..?!)
14. Smart Bookmarking Buttons built into the blog sidebar, with links to bookmark the current page on the leading social networks (These adapt to whatever page the visitor is on. They look great too!)
15. Your blog will have a custom favicon, which is the little image in the address bar to the left of the blog title. (This really helps your blog stand out when someone saves it as a favorite! Not many blogs do this..)
16. Ability to edit tags across your whole blog in one go - no more slow post by post! (You won't believe how much time this will save you!)
17. Your blog will automatically update itself to the latest version of wordpress (This is a huge timesaver!)
18. You can update all your plugins with one click (No more scouting round to check for updates manually)
19. Access to my advanced help site, teaching you how to extend and tweak your blog (This is filling up with posts all the time. It's very useful)
20. Your blog admin area is optimized for access from your iPhone or any other web-enabled mobile device (For blogging on the go!)
21. When someone accesses your blog from a mobile device, they get shown a cell-phone-optimized version to speed

up loading times (Essential now that almost everyone has a smartphone!)

22. An advanced contact form management panel controls how your business receives enquiries (Very professional looking)

23. Instant Plugin Install features mean you won't ever have to go searching for the right folders in your FTP program. (Paste the plugin link into a box, and it will automatically install!)

24. Your Twitter posts can be automatically pushed to your blog as a daily update (Automate daily blog posts just by being on twitter!)

25. Your blog Permalink Structure is optimized for search engines (If your blog is making the permalink mistake, fix it immediately!)

26. Your Title Tags are optimized and tweaked for search engine performance (For all-round SEO)

27. A Psychic Search Panel will tell you exactly what your visitors are searching for on your blog (so you know exactly what posts to write)

28. Your post URLs are stripped of unnecessary words like 'of' and 'any' (to do better in search results)

29. A Batch Link facility will let you make any keyword or phrase into an affiliate link.. site-wide! (One edit, and every post is updated)

30. Advertising Management panel lets you place and edit ads site-wide, from just one page in your admin area. (Super speedy to change to different types of ads)

31. Every single word you write on your blog is automatically translated into 22 languages! (You think you can make more money if you have people arriving at your blog from all round the world?!)

32. Clever Flickr RSS in your blog sidebar can display your latest flickr photos. (Great for posting pictures related to your niche)

33. A simple check-box will let any commentors subscribe to follow-up comments. (Boosting your return visitors!)Email us for a quote today!

expertblogs @ joomlajump.com

(remove the spaces before and after the @ sign when sending an email)