

## Facebook Public Profiles

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Why your business should have one! Want to learn why the recent redesign of Facebook's Public Profiles presents such a great opportunity for your business?

As a follow up to the post we made last month on the change to Facebook Pages - now being referred to Public Profiles rather than Personal Profiles, we thought this video does a great job of explaining how they work and why you need one for YOUR business.

Check out this short video to find out.

{vimeo}4127146{/vimeo}